Claritas Solutions Limited
Cookies policy

About our cookies policy
Our cookies policy explains how cookies and other tracking devices are used on our website at www.claritas-solutions.com. For the purpose of this policy, references to "cookies" refers to cookies and other types of technologies which are used to help us recognise you as a user of our website.

What are cookies?
A cookie is a file containing an identifier (a string of letters and numbers) which is placed on your computer or other device when you visit our website. The cookies are then used to gather information about your use of a site or in some cases, to allow you to be recognised as an existing user when returning to our website.

How do we use cookies?
Cookies are used to help our website work more efficiently and to provide information to us. They help our website to work in the way that you would expect so that we can provide you with a good experience when you use it. They also help us to improve our site and make our promotional activity more efficient by enabling Claritas Solutions to identify and track browsing on our websites.

What types of cookies do we use?
In general terms, our cookies can be categorised into the following categories:

Strictly necessary
These cookies are necessary for the operation of the website. They are usually set only in response to actions you have taken, such as: setting your privacy preferences, signing in to secure website areas or filling out forms. You can set your browser to block these cookies in which case some parts of our website may not work.

Analytical / performance
These cookies enable us to count visits and traffic sources so we can measure and improve the performance of our website. They help us to find out which pages are most popular and how visitors move around the site so we can improve the way it works, for example, by ensuring that visitors easily find what they are looking for. All information collected by these cookies is summarised and anonymous. If you do not allow these cookies, we do not know when you visited our website and therefore cannot monitor its performance.

Functionality
These are 'persistent', more long-term cookies that remain on your computer after you've closed your browser. These allow a returning user and their preferences to be recognised which means that the website can then present personalised content each time they return. They may be placed by us or by third parties whose services we have integrated to our website. If you do not allow these cookies, some or all of these services may not work properly.

Targetting
These are cookies which allow us to make advertising more engaging for our site visitors including through remarketing. Remarketing is a form of online advertising that enables sites to show targeted ads to users who have previously visited that site in order to encourage them to revisit the site. Our use of these cookies allows us to collect data from our site visitors such that third-party vendors, for example, Google, LinkedIn and Twitter

can enable our previous site visitors to view personalised adverts based on their visits to, and use of, our website. If you do not allow these cookies, third-party websites and publishers will not display advertising content that based upon your visits to the Claritas Solutions website.

Note that where we provide links to other websites, such as the links we provide to our social media pages, those third-party websites may also use cookies and you should familiarise yourself with the cookies information that they provide on their own websites. We are not responsible for any cookies used on third party websites to which we may provide links.

How long do cookies last for?
Our website uses both session and permanent cookies (see the below table for more detail).

Session cookies
These are used for the current session only, for example to allow information you have provided on our site to be carried through to other pages so that you don't need to enter the same information repeatedly, i.e. when you complete our application form. A session cookie will expire when your session finishes which means it will be automatically deleted when you leave the site.

Persistent cookies
These are longer lasting cookies which are stored on your computer and help us to recognise whether you have been on the site before. These cookies may for example recognise when you return to the website, meaning that content and advertisements can be tailored to your preferences. This may be to make sure you are not asked to complete research surveys too frequently after you have already done so, or after you have chosen not to complete one.

More specifically, we use the below cookies at www.claritas-solutions.com:

Cookie Type	Name	Purpose	Retention
Google Analytics	_ga, _gid, _gat	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have been referred to the sitefrom and the pages which they have visited.	2 years
.NET session Identifier	ASP.NET_ SessionId	This is a session cookie. It is used to provide you with a better experience for the particular session when using our website.	The cookie exists while you browse our website.
Website (first party tracking)	cla_cookies _cont, cla_allow_a nalytics, cla_allow_r emarketing	These cookies are issued by this website (www.claritas-solutions.com) and are used to store information as to whether or not you have updated your preferences on the use of cookies by this website, along with the choices that you have made.	These cookies expire after 28 days.
Social Networking & Advertising (3rdParty)	1P_JAR AID ANID APISID BizoID	These cookies are used to enable you to interact with Social Media sites via the website. For example, to "share" content that you find interesting with other Social Network users.	6 months

	CONSENT DSID Fr HSID IDE Lang NID SAPISID SID SIDCC SSID UserMatch History	These cookies may also be used for advertising our products and services and the information held may appear on third party websites such as: Google, LinkedIn and Twitter. These Social Networking & Advertising cookies originate from one of: google.co.uk; google.com; googleadservices.com; www.google.com; linkedin.com; ads.linkedin.com; facebook.com; twitter.com; or doubleclick.net.	

Cookie settings and more information
Generally speaking, you can block cookies by activating the setting on your browser which allows you to refuse the setting of cookies. Be aware however that if you use browser settings to block cookies, you may not be able to access all or some parts of our site and it may not work as intended. This is especially the case for our website because we use a minimal number of cookies and these are aimed at making our website function properly in the way that you would expect.

You can find out more about how to manage and delete cookies by visiting www.allaboutcookies.org. You can also find out about disabling cookies on the following sites:

Chrome
https://support.google.com/chrome/bin/answer.py?hl=enGB&answer=95647&p=cpn_cookies

Firefox
http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies

Safari
http://support.apple.com/kb/PH5042

Internet Explorer
http://support.microsoft.com/kb/278835

You can find out more about how to control how other sites, such as Twitter and Google, use cookies to target their advertising, at the following sites:

Facebook
https://en-gb.facebook.com/help/568137493302217

Google
https://support.google.com/ads/answer/2662922?hl=en.

LinkedIn
https://www.linkedin.com/help/linkedin/answer/90274/manage-your-linkedin-ads-settings?lang=en

Twitter
https://help.twitter.com/en/safety-and-security/privacy-controls-for-tailored-ads

Further information is also available on the Network Advertising Initiative's site at: http://optout.networkadvertising.org/?c=1

Consent to use of cookies from our website
English law requires all websites to request permission when using cookie technology and this website will do so periodically. At any time, if you wish to control or stop the use of cookies from our site, you can do so via the Cookie Management panel; which is accessed by selecting the *Manage Cookies* link from the bottom of any page.

Privacy Policy
This cookies policy should also be read alongside our Privacy Policy which you can access by clicking here.