

Claritas Solutions Limited

Cookies policy

IMPORTANT – PLEASE READ

About our cookies policy

Our cookies policy explains how cookies and other tracking devices are used on our website at www.claritas-solutions.com. For the purpose of this policy, references to “cookies” refers to cookies and other types of technologies which are used to help us recognise you as a user of our website.

About cookies and how we use them

Cookies are small data files which are placed on your computer or other device when you visit our website. The cookies are then used to gather information about your use of a site or in some cases, to allow you to be recognised as an existing user when returning to our website.

Cookies are commonly used to help websites work more efficiently and to provide information to website owners.

They help our website to work in the way that you would expect so that we can provide you with a good experience when you use our website. They also help us to improve our site and make our promotional activity more efficient.

In general terms, cookies can be categorised into the following broad categories:

Strictly necessary cookies: cookies required for the operation of the website. They include cookies used to allow you to log in to secure website areas.

Analytical/performance cookies: these are cookies which allow a website operator to recognise and count the number of visitors and to see how visitors move around a website. They help improve the way websites work, for example, by ensuring that users easily find what they are looking for.

Functionality cookies: these are ‘persistent’, more long-term cookies that remain on your computer after you’ve closed your browser. These allow a returning user and his/her preferences to be recognised which means that the website can then present personalised content.

Advertising cookies: these are cookies which allow us to make advertising more engaging for our site visitors including through remarketing. Remarketing is a form of online advertising that enables sites to show targeted ads to users who have previously visited that site in order

to encourage them to revisit the site. Our use of these cookies allows us to collect data from our site visitors such that third party vendors, for example, Google, LinkedIn and Twitter can enable our previous site visitors to view personalised adverts based on their visits to, and use of, our website.

At the moment we use cookies which are necessary for the performance of our site and to recognise returning users and for analytical performance. We also use advertising cookies in connection with our marketing activity.

Note that where we provide links to other websites, such as the links we provide to our social media pages, those third-party websites may also use cookies and you should familiarise yourself with the cookies information that they provide on their own websites. We are not responsible for any cookies used on third party websites to which we may provide links.

More specifically, we use the types of cookies below at www.claritas-solutions.com. The table below also provides information about what the cookies are used for.

Cookie Type	Name	Purpose
Google Analytics	_ga, _gid, _gat	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have been referred to the site from and the pages which they have visited.
.NET Session Identifier	ASP.NET_SessionId	This is a session cookie. The cookie exists only while you browse our website and has a short expiry range. It is used to provide you with a better experience for the particular session when using our website.
Website (First Party) Tracking	cla_cookies_cont	This cookie is issued by this website (www.claritas-solutions.com) and is used to store information as to whether or not you have chosen to continue with the website and have accepted the use of cookies. The cookie expires after 8 weeks.

<p>Social Networking & Advertising (3rd Party)</p>	<p>DSID IDE fr CONSENT SAPISID SID HSID SSID APISID NID SIDCC SAPISID SSID ANID CONSENT SID HSID APISID NID 1P_JAR AID lang BizID UserMatchHistory li_oatml lang bcookie lidc _twitter_sess _ga guest_id _gid personalization_id ct0 cla_cookies_cont DV</p>	<p>These cookies are used to enable you to interact with Social Media sites via the website. For example, to “share” content that you find interesting with other Social Network users.</p> <p>The cookies may also be used for advertising our products and services and the information held may appear on third party websites: Google, LinkedIn and Twitter.</p> <p>These Social Networking & Advertising cookies originate from one of: google.co.uk; google.com; googleservices.com; www.google.com; linkedin.com; ads.linkedin.com; facebook.com; twitter.com; doubleclick.net.</p>
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Session cookies and permanent cookies

Our website uses both session and permanent cookies.

Session cookies

These are used for the current session only for example to allow information you have provided on our site to be carried through to other pages so that you don't need to enter the same information repeatedly, i.e. when you complete our application form. A session cookie will expire when your session finishes which means it will be automatically deleted when you leave the site.

Persistent cookies

These are permanent cookies which will be stored on your computer and will help us to recognise whether you have been on the site before. These cookies may for example recognise when you return to the website, meaning that content and advertisements can be tailored to your preferences. This may be to make sure you are not asked to complete research surveys too frequently after you have already done so, or after you have chosen not to complete one.

We also use these cookies to collate anonymous statistics that allow us to understand how visitors use our site. We use this information to help us improve the structure of our website to ultimately improve your experience on it.

Cookie settings and more information

Broadly, you can block cookies by activating the setting on your browser which allows you to refuse the setting of cookies. Be aware however that if you use browser settings to block cookies, you may not be able to access all or some parts of the site and our site may not work as intended. This is especially the case for our website because we use a minimal number of cookies and these are aimed at making our website function properly in the way that you would expect.

You can find out more about how to manage and delete cookies by visiting www.allaboutcookies.org.

You can find out about disabling cookies on the following sites for different browsers:

Chrome:

https://support.google.com/chrome/bin/answer.py?hl=enGB&answer=95647&p=cpn_cookies

Firefox:

<http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>

Safari:

<http://support.apple.com/kb/PH5042>

Internet Explorer:

<http://support.microsoft.com/kb/278835>

You can also find out more specifically how to stop personalised Google ads and other remarketing activity by visiting: <https://support.google.com/ads/answer/2662922?hl=en> .

Further information is also available on the Network Advertising Initiative's site at:

<http://optout.networkadvertising.org/?c=1>

Consent to use of cookies from our website

English law requires all websites to request permission when using cookie technology. If your browser is set to accept cookies and other similar technologies and if you continue to use our website then we will understand this to mean that you consent to the use of cookies or other similar technologies. However, if you wish to remove or stop use of cookies from our site then you should either stop using the site or adjust the settings of your browser as explained above, to reject or disable cookies to suit your preferences.

Privacy Policy

This cookies policy should also be read alongside our Privacy Policy which you can access by clicking [here](#).